



**Meeting Agenda
Hartland Business Improvement District
Board of Director's Meeting**

Tuesday, December 8th, 2020 - 7:30 a.m.
Village of Hartland Board Room, 210 Cottonwood Ave. lower level, Hartland, WI

1. Call to Order - BID President
2. Approval of Meeting Minutes – November 10, 2020
3. President's Report - BID President
4. Financial Report - BID Treasurer
 - a. Statements of operation and balance sheet November
 - b. Operating Plan
5. Committee Reports
 - a. Marketing Committee – update from December 4th meeting
 - b. Design Committee – update from December 4th meeting
 - c. Economic Development Committee – no November meeting
 - d. Executive Committee
6. BID Director Report
 - a. Update on district business activity
 - b. BID board applications
7. State of the Village – Village Representative
8. Adjourn

Next Meeting: scheduled for January 12th, 2020 at 7:30 a.m.

Hartland BID Mission Statement

The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education.

Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.