



**Meeting Agenda  
Hartland Business Improvement District  
Board of Director's Meeting**

Tuesday, November 10, 2020 - 7:30 a.m.  
Village of Hartland Board Room, 210 Cottonwood Ave. lower level, Hartland, WI

1. Call to Order - BID President
2. Approval of Meeting Minutes – October 13, 2020
3. President's Report - BID President
4. Financial Report - BID Treasurer
  - a. Statements of operation and balance sheet October
  - b. 2021 BID budget
5. Committee Reports
  - a. Marketing Committee – update from November 6<sup>th</sup> meeting
  - b. Design Committee – update from November 6<sup>th</sup> meeting
  - c. Economic Development Committee – update from October 21<sup>st</sup> meeting
  - d. Executive Committee – update from October 26<sup>th</sup> meeting
6. BID Director Report – update on district business activity
7. State of the Village – Village Administrator
8. Adjourn

Next Meeting: scheduled for December 8<sup>th</sup>, 2020 at 7:30 a.m.

**Hartland BID Mission Statement**

*The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education.*

*Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.*