



**Meeting Agenda
Hartland Business Improvement District
Board of Director's Meeting**

Tuesday, June 16, 2020, 7:30 a.m.

Village of Hartland Board Room, 210 Cottonwood Ave. lower level, Hartland, WI

1. Call to Order - BID President
2. Approval of Minutes – March 10, 2020
3. President's Report - BID President
4. Financial Report - BID Treasurer
 - a) Statements of operation and balance sheets March - May
5. Committee Reports
 - a) Marketing Committee – June meeting recap
Events 2020, survey results, comments on business climate
 - b) Design Committee – No meeting
Comments on live flower baskets
 - c) Economic Development Committee – No meeting, chairman comments
 - d) Executive Committee – comments on May meeting
6. BID Director Report – Update on district business activity
7. State of the Village – Village Administrator
8. Adjourn

Next Meeting: No July meeting. Next meeting tentatively scheduled for August 11, 2020, at 7:30 a.m.

Hartland BID Mission Statement

The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education.

Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.