



**Hartland Business Improvement District
Board of Director's Meeting
Tuesday, March 10, 2020, 7:30 a.m.
Village Hall Board Room, 210 Cottonwood Ave., Hartland, WI**

BID Board Members Present: Dr. Jim Muenzenberger, Jessie Puzach, Cheryl Pfundtner, Steve Berger, Marilyn Haroldson, Tom Brass, Jeff Pfannerstill, Mike Badani

BID Board Members Absent: Cheryl Pfundtner, Jon Wojciechowski

Others Present: Tim Rhode, BID ex-officio member & Cindy Gardner, BID director

Meeting Proceedings

1. Board Meeting Call to Order: Meeting called to order at 7:32 a.m. by BID Board President, Steve Berger

2. Approval of Minutes: MOTION made by Muenzenberger to approve February 11, 2020 meeting minutes as presented; seconded by Haroldson. MOTION passed unanimously.

3. President report by Steve Berger, BID President
None

4. Financial report by Steve Berger, BID President
Statement of operations and balance sheets through February 2020. MOTION made by Haroldson to approve operations and balance sheets as presented; seconded by Puzach. MOTION passed unanimously.

5. Committee Reports

a) Marketing Committee report by Steve Berger, Committee Chair

March 6 meeting report:

March Mania starts March 18. 14 Participating businesses.

Sidewalk Sale co-op advertising application from Elise Miller/LC Bed Barn approved for \$300.

Potential historic building & homes walking tour. Bike Rodeo end of May.

UW Extension articles shared regarding walkability of downtowns and retail climate.

IAT Committee update from Muenzenberger: April 18th river clean up being planned, 1st Saturday of each month a Wee Walk in the Hartland segment.

b) Design Committee report by Jim Muenzenberger, Committee Chair

March 6 meeting report:

Action Item: Purchase of 12 spring design light pole banners from Signarama in the amount of \$903.

MOTION by Muenzenberger to accept quote from Signarama for 12 spring light pole banners in the amount of \$903; seconded by Brass. MOTION passed unanimously.

Discussion on addition of 6 hanging flower baskets on North & Cottonwood Avenues and watering of all flower baskets this coming summer. Six flower baskets estimate from Patio Petals is \$1,080. Watering estimate from Village of Hartland DPW is \$3,000 for season.

MOTION by Muenzenberger to allow up to \$5,000 in additional funds for flower baskets on North & Cottonwood and watering of all flower baskets by DPW; seconded by Haroldson. MOTION passed unanimously.

c) Economic Development Committee by Marilyn Haroldson, Committee Chair

Tuesday, April 28, workshop on fraud protection. Will be held at 303 Cottonwood from 5-6:30pm. Open to all BID members and small fee charged for non-members. Presenters from First Bank Financial Centre.

d) Executive Committee – no meeting

6. BID Director Report presented by Cindy Gardner, BID Director

Lombard property has an accepted offer. Village talked about possible purchase of Hartland Inn at last village board meeting.

Recent articles and surveys on BID's around the country. Data shows BID funds best spent on streetscaping/beautification of business districts.

BID will donate a \$50 gift certificate to the Chamber Kudos dinner raffle.

7. State of the Village report presented by Tim Rhode, Village Administrator

Fire Chief Dean retired after 25 years of service. Asst. Chief Jambretz interim chief until replacement hired.

Comments from Village Board meeting 2/10:

Lake Country Lutheran property development & St. Charles Church projects moving forward.

Citizens Academy and fundraiser moving forward.

Local governments thinking & talking about coronavirus pandemic potential.

8. Adjournment

MOTION by Muenzenberger to adjourn at 8:15 a.m.; seconded by Haroldson. MOTION passed unanimously.

Next BID Board meeting date is scheduled for Tuesday, April 14 at 7:30 a.m.

Minutes submitted by Cindy Gardner, BID Director.