



**Hartland Business Improvement District
Board of Director's & Annual Meeting
Tuesday, February 11, 2020, 7:30 a.m.
Village Hall Board Room, 210 Cottonwood Ave., Hartland, WI**

BID Board Members Present: Dr. Jim Muenzenberger, Jessie Puzach, Cheryl Pfundtner, Steve Berger, Marilyn Haroldson, Cheryl Pfundtner, Jon Wojciechowski, Tom Brass

BID Board Members Absent: Jeff Pfannerstill, Mike Badani

Others Present: Tim Rhode, BID ex-officio member, Cindy Gardner, BID director, & Rick Conner

Meeting Proceedings

Annual Meeting called to order at 7:32 a.m. by BID Board President, Steve Berger. Meeting adjourned at 7:35 a.m.

1. Board Meeting Call to Order: Meeting called to order at 7:35 a.m. by BID Board President, Steve Berger

2. Approval of Minutes: MOTION made by Muenzenberger to approve January 14, 2020, meeting minutes as presented; seconded by Brass. MOTION passed unanimously.

3. President report by Steve Berger, BID President
None

4. Financial report by Cheryl Pfundtner, BID Treasurer
Statement of operations and balance sheets through January 2020. MOTION made by Haroldson to approve operations and balance sheets as presented; seconded by Muenzenberger. MOTION passed unanimously.

5. Committee Reports

a) Marketing Committee report by Steve Berger, Committee Chair

February 7 meeting report:

Updated business directory and event cards printed.

ACTION ITEM: Event sponsorship in the amount of \$500 for Hartland Hometown Celebration parade on June 28, 2020. MOTION by Muenzenberger to approve \$500 for Hartland Hometown Celebration parade sponsorship; seconded by Haroldson. MOTION passed unanimously.

Marketing committee approved \$250 event sponsorship for Hartland Kid's Day in Nixon Park, July 29, 2020.

ACTION ITEM: Event sponsorship in amount up to \$600 for March Mania. MOTION by Muenzenberger to approve up to \$600 for March Mania sponsorship; seconded by Haroldson. MOTION passed unanimously.

IAT Committee update from Muenzenberger: joint brochure with Delafield, hiker pins for Hartland segment, potential April river clean up being planned.

b) Design Committee report by Jim Muenzenberger, Committee Chair

February 7 meeting report:

Allstate Insurance, 129 E Capitol Dr, awning design approval. No grant request.

ACTION ITEM: Façade grant application for two new awnings from Lake Country Fine Arts/Marlene Millevolte, 112 W Capitol Dr, in the amount of \$525.45. MOTION by Muenzenberger to approve \$525.45 for two new awnings at Lake Country Fine Arts; seconded by Berger. MOTION passed unanimously.

New pole banners will need to be ordered to fill in the gaps where there are no Explore Hartland banners. Artwork being worked on now for spring.

Live flower basket plants being ordered by Patio Petals. Potential for hanging flower baskets on Cottonwood & North Avenues. Discussed possible grant for businesses to purchase flowers.

c) Economic Development Committee by Marilyn Haroldson, Committee Chair

Meeting on Jan. 28 at First Bank Financial Centre. Discussed loan parameters, outstanding loan amounts and potential fraud workshop in April.

d) Executive Committee – no meeting

6. BID Director Report presented by Cindy Gardner, BID Director

New business, Our Quilting Workshop, opened in lower level at 300 Cottonwood.

IAT Waukesha/Milwaukee county chapter will share our booth at Hartland Kid's Day and will participate in the Hartland parade.

Nixon Park kiosk fixed. Director will update information when weather permitting.

James Mattox, owner Shoreline Cycle World, and Christie Hentges, owner Tribute Companies, attending the marketing and design committee meetings. Both interested in being more involved with the BID.

Hartland Inn and Lombard properties still on the market. Birch & Banyan expansion in progress.

7. State of the Village report presented by Tim Rhode, Village Administrator

Comments from Village Board meeting 2/10:

7.5 million individual revenue bond for Hartland business

Hartland Inn liquor license will become available in June if restaurant does not reopen.

Comments from joint Arch Board/Plan Commission meeting: Newman development on Campus Dr will have 230 apartments & 112 condos. St. Charles new church plans discussed.

Mander Auto Body purchasing Car Craft in industrial park.

Comments on Airbnb taxes, regulation.

Senor Tomas parking lot redesign & repave this summer.

8. Adjournment

MOTION by Wojciechowski to adjourn at 8:35 a.m.; seconded by Brass. MOTION passed unanimously.

Next BID Board meeting date is scheduled for Tuesday, March 10 at 7:30 a.m.

Minutes submitted by Cindy Gardner, BID Director.