



### **Meeting Agenda**

#### **Hartland Business Improvement District, Board of Director's Meeting**

Tuesday, January 14, 2020, 7:30 a.m.

Village of Hartland Board Room, 210 Cottonwood Ave. lower level, Hartland, WI

1. Call to Order - BID President
2. Approval of Minutes –December 10, 2019
3. President's Report - BID President
4. Financial Report - BID Treasurer
  - a) Statements of operation and balance sheet through Dec. 2019/end of year
5. Committee Reports
  - a) Marketing Committee – no meeting January, comments on event calendar & business directory
  - b) Design Committee – no meeting January
  - c) Economic Development Committee – did not meet
  - d) Executive Committee
6. BID Director Report – Update on district business activity, annual meeting on Feb. 11, 2019 Annual Report
7. State of the Village – Village Administrator
8. Adjourn

Next Meeting: Tentatively scheduled for February 11, 2019, at 7:30 a.m.

#### Hartland BID Mission Statement

*The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education.*

*Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.*