



Meeting Agenda

Hartland Business Improvement District, Board of Director's Meeting

Tuesday, December 10, 2019, 7:30 a.m.

Village of Hartland Board Room, 210 Cottonwood Ave. lower level, Hartland, WI

1. Call to Order - BID President
2. Approval of Minutes – Nov. 12, 2019
3. President's Report - BID President
4. Financial Report - BID Treasurer
 - a) Statements of operation, balance sheet and grant status November
 - b) 2020 Operating Plan
5. Committee Reports
 - a) Marketing Committee – Recap Dec. 6 meeting:
Hartland Lights, Shop Small comments, 2020 marketing calendar/events, IATA committee update
 - b) Design Committee – Recap Dec. 6 meeting:
Action Item: Sign grant application for Julianne Spoerl, Juli & Boutique, 138 North Ave.
Façade grant application updates, banner installation on Cottonwood & North Aves.
 - c) Economic Development Committee – no meeting
 - d) Executive Committee – no meeting
6. BID Director Report – Update on district business activity
7. State of the Village – Village Representative
8. Adjourn

Next Meeting: Next meeting tentatively scheduled for January 14, 2020, at 7:30 a.m.

Hartland BID Mission Statement

The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education.

Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.