



**Hartland Business Improvement District  
Board of Director's Meeting  
Tuesday, October 8, 2019, 7:30 a.m.  
Village Hall Board Room, 210 Cottonwood Ave., Hartland, WI**

**BID Board Members Present:** Marilyn Haroldson, Dr. Jim Muenzenberger, Tom Brass, Jessie Puzach, Cheryl Pfundtner, Mike Badani, Jeff Pfannerstill, Jon Wojciechowski, Steve Berger

**BID Board Members Absent:**

**Others Present:** Ryan Bailey, Interim Village Administrator & BID Director, Cindy Gardner

**Meeting Proceedings**

**1. Board Meeting Call to Order:** Meeting called to order at 7:35 a.m. by BID Board President, Tom Brass

**2. Approval of Minutes:** MOTION made by Muenzenberger to approve September 10, 2019, meeting minutes as presented; seconded by Pfundtner. MOTION passed unanimously.

**3. President report by Tom Brass, BID President**

Comments on board member terms. Will address at November meeting.

**4. Financial report by Cheryl Pfundtner, BID Treasurer**

Statement of operations and balance sheets through September, 2019. MOTION made by Muenzenberger to approve operations and balance sheets as presented; seconded by Puzach. MOTION passed unanimously.

Comments on 2020 BID Budget. Will review line items at November meeting.

**5. Committee Reports**

**a) Marketing Committee report by Steve Berger, Committee Chair**

Recap of marketing meeting on Oct. 4th:

- Hartland Lights event is Friday, Dec. 6 from 6-9pm. Approximately \$1500 for event cost.
- CP Holiday Train, Tuesday, Dec. 3. BID will pay for over-the-road banner as contribution to event. Banner will be joint Holiday Train & Hartland Lights.
- Fall social Thursday, Oct. 17 from 5-7pm at Beer Snobs.
- Discussed budget line items.
- IAT Committee report by Muenzenberger. Bark River clean up Oct. 19 from 8-12pm at Hartbrook Park.

**b) Design Committee report by Jim Muenzenberger, Committee Chair**

Recap of meeting on Sept. 6:

- ACTION ITEM: Sign grant application from Modern Woodmen, 155 E. Capitol Dr. Project includes building wall sign replacement to new logo and installation. MOTION made by Wojciechowski to approve sign grant in the amount of \$257.50; seconded by Berger. MOTION passed unanimously.
- ACTION ITEM: Facade grant application from Carl Zeutzus & Mike Eppler, 129 & 135 Cottonwood Ave. Project includes parking lot replacement. MOTION made by Muenzenberger to approve facade grant in the amount of \$1,196 max based on final invoice; seconded by Berger. MOTION passed unanimously.
- Comments about benches & sponsorship, and open façade grants
- Update on decorative banners on Cottonwood & North Aves.

**c) Economic Development Committee report by Marilyn Haroldson, Committee Chair**

Meeting on Oct. 2 at First Bank: Loan policies & requirements discussed, reviewed 2020 budget line items.

**d) Executive Committee report by Tom Brass, Committee Chair**

Committee will meet on Oct. 24. Comments on BID office lease.

**6. BID Director Report presented by Cindy Gardner, BID Director**

Lombard property price reduction to \$374,900, Bruno property/139 Cottonwood for sale for \$499,900 and 221 Cottonwood reduced to \$319,900. Photographer looking for space downtown. Hometown Pharm. relocation plans on hold. Kiosk in Centennial Park now accessible.

**7. State of the Village report presented by Ryan Bailey, Interim Village Administrator**

One reserve liquor license applicant. Meet & greet for final 3 village administrator candidates on 10/18. St. Charles presented plans for new church construction. Sendik's grocery store expanding. Interest in the gravel pit property on West Capitol Dr. Comments on proposed development on Lake Country Lutheran's property.

**8. Adjournment**

MOTION by Haroldson to adjourn at 8:48 a.m.; seconded by Berger. MOTION passed unanimously.

*Next BID Board meeting date is scheduled for Tuesday, November 12 at 7:30 a.m.  
Minutes submitted by Cindy Gardner, BID Director.*