



**Hartland Business Improvement District  
Board of Director's Meeting  
Tuesday, September 10, 2019, 7:30 a.m.  
Village Hall Board Room, 210 Cottonwood Ave., Hartland, WI**

**BID Board Members Present:** Marilyn Haroldson, Dr. Jim Muenzenberger, Tom Brass, Jessie Puzach, Cheryl Pfundtner, Mike Badani, Jeff Pfannerstill, Jon Wojciechowski

**BID Board Members Absent:** Steve Berger

**Others Present:** BID Director, Cindy Gardner

**Meeting Proceedings**

**1. Board Meeting Call to Order:** Meeting called to order at 7:32 a.m. by BID Board President, Tom Brass

**2. Approval of Minutes:** MOTION made by Muenzenberger to approve August 13, 2019, meeting minutes as presented; seconded by Badani. MOTION passed unanimously.

**3. President report by Tom Brass, BID President**  
None.

**4. Financial report by Cheryl Pfundtner, BID Treasurer**

Statement of operations and balance sheets through August, 2019. MOTION made by Muenzenberger to approve operations and balance sheets as presented; seconded by Haroldson. MOTION passed unanimously.

2020 BID Budget. MOTION made by Muenzenberger to approve 2020 BID budget of \$74,800; seconded by Haroldson. MOTION passed unanimously.

**5. Committee Reports**

**a) Marketing Committee report by Jim Muenzenberger, Committee Member**

Recap of marketing meeting on Sept. 6:

- Lake Country Family Fun representatives attended the meeting to talk about their Hartland calendar feature on their site. BID will add a link to this calendar on the explorehartland.com page. MOTION made by Muenzenberger to add LCFF calendar link to explorehartland.com; seconded by Pfannerstill. MOTION passed unanimously.
- Hartland Neighborhood Night Out lead, Elise Miller, stepping away from this event. Need to find a replacement, however, if no one found, event will cease.
- 'nroote App promotion: BID approached by Chamber regarding helping pay for window clings for businesses to place in their windows. BID will not help fund this.
- Hartland Lights event is Friday, Dec. 6 from 6-9pm. Marlene Millevolte coordinating.
- Committee reviewed budget for 2020
- IAT Committee report by Muenzenberger. Bark River clean up Oct. 19 from 8-12pm at Hartbrook Park.

**b) Design Committee report by Jim Muenzenberger, Committee Chair**

Recap of meeting on Sept. 6:

- ACTION ITEM: Sign grant application from Deborah & Jason Merritt for Creole Café at 365 Cottonwood. Project includes building wall sign above entrance and building directory sign. MOTION made by Muenzenberger to approve sign grant in the amount of \$500.74; seconded by Wojciechowski. MOTION passed unanimously.

- Sandwich board sign grant approved for \$50 for Lake Country Bed Barn.
- BID Director working with DPW on utility pole bracket system for decorative banners along Cottonwood and North Avenues. BID will present proposal at next Village board meeting on Oct. 14
- Committee working on update to façade grant application. Revisions will be done by 2020.

**c) Economic Development Committee report by Marilyn Haroldson, Committee Chair**

One business loan closed on Sept. 4 in the amount of \$25,000.

**d) Executive Committee report by Tom Brass, Committee Chair**

Committee did not meet. Planning to meet in September.

**6. BID Director Report presented by Cindy Gardner, BID Director**

Lombard property still for sale. Residential home on Cottonwood recently listed and could be rezoned commercial.

Local, independent real estate agent moved into retail space in Oehmcke's building, next to Klinks Karpets. BID Fall social set for Oct. 17 at Beer Snobs from 5-7pm. Reviewing budget for 2020.

**7. State of the Village report presented by Jeff Pfannerstill, Village President**

Village considering applicants for administrator position.

Village working on 2020 budget.

Parking ticket fines will increase to \$25 from \$10.

**8. Adjournment**

MOTION by Wojciechowski to adjourn at 8:45 a.m.; seconded by Badani. MOTION passed unanimously.

*Next BID Board meeting date is scheduled for Tuesday, October 8 at 7:30 a.m.*

*Minutes submitted by Cindy Gardner, BID Director.*