



Meeting Agenda

Hartland Business Improvement District, Board of Director's Meeting

Tuesday, October 8, 2019, 7:30 a.m.

Village of Hartland Board Room, 210 Cottonwood Ave. lower level, Hartland, WI

1. Call to Order - BID President
2. Approval of Minutes – Sept. 10, 2019
3. President's Report - BID President
4. Financial Report - BID Treasurer
 - a) Statements of operation and balance sheet
5. Committee Reports
 - a) Marketing Committee – Recap Oct. 4 meeting:
Action Items: Hartland Lights event application & CP Holiday Train event application
Fall social Oct. 17, 2020 budget review, IAT committee update
 - b) Design Committee – Recap Oct. 4 meeting:
Action Items: Sign grant application Modern Woodmen, 155 E. Capitol Dr.
Façade grant application Carl Zeutzius & Mike Eppler, 129 & 135 Cottonwood
2020 budget review, North Ave/Cottonwood utility pole banner update
 - c) Economic Development Committee – meeting on Oct. 2
 - d) Executive Committee
6. BID Director Report – Update on district business activity
7. State of the Village – Village Representative
8. Adjourn

Next Meeting: Next meeting tentatively scheduled for November 12, 2019, at 7:30 a.m.

Hartland BID Mission Statement

The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education.

Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.