



**Hartland Business Improvement District  
Board of Director's Meeting  
Tuesday, June 11, 2019, 7:30 a.m.  
Village Hall Board Room, 210 Cottonwood Ave., Hartland, WI**

**BID Board Members Present:** Marilyn Haroldson, Dr. Jim Muenzenberger, Tom Brass, Jessie Puzach, Cheryl Pfundtner, Jeff Pfannerstill, Jon Wojciechowski, Steve Berger

**BID Board Members Absent:** Mike Badani

**Others Present:** BID Director, Cindy Gardner and Rick Conner

**Meeting Proceedings**

**1. Board Meeting Call to Order:** Meeting called to order at 7:36 a.m. by BID Board President, Tom Brass

**2. Approval of Minutes:** MOTION made by Muenzenberger to approve May 14, 2019, meeting minutes as presented; seconded by Berger. MOTION passed unanimously.

**3. President report by Tom Brass, BID President**

President attend 6/10/19 Village of Hartland Board meeting and commented on ally by Palmer's/Ice Age Trail and over-the-road banner policy.

**4. Financial report by Cheryl Pfundtner, BID Treasurer**

Statement of operations and balance sheets through May, 2019. MOTION made by Muenzenberger to approve operations and balance sheets as presented; seconded by Berger. MOTION passed unanimously.

**5. Committee Reports**

**a) Marketing Committee report by Cindy Gardner, BID Director**

Recap of marketing meeting on June 4:

- Explorehartland.com webpage: yard signs placed throughout downtown, banner to go up during Kid's Day
- Quote from Avalon Graphics for over-the-road banners
- Hartland Neighborhood Night Out – committee working on business participation
- Ice Age Trail Committee update from Muenzenberger – more dates being considered to continue clean up along Bark River

**b) Design Committee report by Jim Muenzenberger, Committee Chair**

Recap of meeting on June 4:

- Confirm façade grant for Shelly Parra, 133 Hill St. for roof replacement to remain at original \$3,772.50.
- ACTION ITEM: Façade grant application from Jim Cope, 129-131 E. Capitol Drive. Project includes façade tuck pointing and exterior painting on three sides of building. MOTION made by Muenzenberger to approve max façade grant in the amount of \$10,000; seconded by Haroldson. MOTION passed unanimously.
- ACTION ITEM: Façade grant application from GD Holdings/Lars Nielsen, 107-109 E. Capitol Drive. Project includes front window replacement, addition of in-swing French door & front balcony, MOTION by Haroldson to approve façade grant in the amount of \$6,592.50; seconded by Muenzenberger. MOTION passed unanimously.
- Hartland Village Mart/Citgo future façade grant application

- BID Director working with DPW on utility pole decorative banners along Cottonwood and North Avenues.
- Committee started review and update to façade grant application.

**c) Economic Development Committee report by Marilyn Haroldson, Committee Chair**

Meeting on June 5. Committee approved one loan application in the amount of \$25,000.

Committee reviewed potential redevelopment report & map of sites for the BID district. Report shared with Village.

**d) Executive Committee report by Tom Brass, Committee Chair**

Committee did not meet.

**6. BID Director Report presented by Cindy Gardner, BID Director**

Lombard property still for sale. Potential new businesses looking for space.

Director shared Google analytics for BID website and ExploreHartland.com.

No board meeting in July.

**7. State of the Village report presented by Jeff Pfannerstill, Village President**

Village looking at parking enforcement downtown. Possible ticket price increase.

Water tower painting at Coventry started.

Parking space painting downtown to be completed by the end of June/before Hometown Celebration weekend.

**8. Adjournment**

MOTION by Berger to adjourn at 8:39 a.m.; seconded by Haroldson. MOTION passed unanimously.

*Next BID Board meeting date is scheduled for Tuesday, August 13 at 7:30 a.m.*

*Minutes submitted by Cindy Gardner, BID Director.*