Hartland Business Improvement District
Board of Director's Meeting
Tuesday, June 11, 2019, 7:30 a.m.
Village Hall Board Room, 210 Cottonwood Ave., Hartland, WI

BID Board Members Present: Marilyn Haroldson, Dr. Jim Muenzenberger, Tom Brass, Jessie Puzach, Cheryl Pfundtner, Jeff Pfannerstill, Jon Wojciechowski, Steve Berger

BID Board Members Absent: Mike Badani

Others Present: BID Director, Cindy Gardner and Rick Conner

Meeting Proceedings

1. Board Meeting Call to Order: Meeting called to order at 7:36 a.m. by BID Board President, Tom Brass

2. Approval of Minutes: MOTION made by Muenzenberger to approve May 14, 2019, meeting minutes as presented; seconded by Berger. MOTION passed unanimously.

3. President report by Tom Brass, BID President
President attend 6/10/19 Village of Hartland Board meeting and commented on ally by Palmer's/Ice Age Trail and over-the-road banner policy.

4. Financial report by Cheryl Pfundtner, BID Treasurer
Statement of operations and balance sheets through May, 2019. MOTION made by Muenzenberger to approve operations and balance sheets as presented; seconded by Berger. MOTION passed unanimously.

5. Committee Reports
a) Marketing Committee report by Cindy Gardner, BID Director
Recap of marketing meeting on June 4:

- Explorehartland.com webpage: yard signs placed throughout downtown, banner to go up during Kid's Day
- Quote from Avalon Graphics for over-the-road banners
- Hartland Neighborhood Night Out – committee working on business participation
- Ice Age Trail Committee update from Muenzenberger – more dates being considered to continue clean up along Bark River

b) Design Committee report by Jim Muenzenberger, Committee Chair
Recap of meeting on June 4:

- Confirm façade grant for Shelly Parra, 133 Hill St. for roof replacement to remain at original $3,772.50.
- ACTION ITEM: Façade grant application from Jim Cope, 129-131 E. Capitol Drive. Project includes façade tuck pointing and exterior painting on three sides of building. MOTION made by Muenzenberger to approve max façade grant in the amount of $10,000; seconded by Haroldson. MOTION passed unanimously.
- ACTION ITEM: Façade grant application from GD Holdings/Lars Nielsen, 107-109 E. Capitol Drive. Project includes front window replacement, addition of in-swing French door & front balcony, MOTION by Haroldson to approve façade grant in the amount of $6,592.50; seconded by Muenzenberger. MOTION passed unanimously.
- Hartland Village Mart/Citgo future façade grant application

- BID Director working with DPW on utility pole decorative banners along Cottonwood and North Avenues.
- Committee started review and update to façade grant application.

c) Economic Development Committee report by Marilyn Haroldson, Committee Chair
Meeting on June 5. Committee approved one loan application in the amount of $25,000.
Committee reviewed potential redevelopment report & map of sites for the BID district. Report shared with Village.

d) Executive Committee report by Tom Brass, Committee Chair
Committee did not meet.

6. BID Director Report presented by Cindy Gardner, BID Director
Lombard property still for sale. Potential new businesses looking for space.
Director shared Google analytics for BID website and ExploreHartland.com.
No board meeting in July.

7. State of the Village report presented by Jeff Pfannerstill, Village President
Village looking at parking enforcement downtown. Possible ticket price increase.
Water tower painting at Coventry started.
Parking space painting downtown to be completed by the end of June/before Hometown Celebration weekend.

8. Adjournment
MOTION by Berger to adjourn at 8:39 a.m.; seconded by Haroldson. MOTION passed unanimously.

Next BID Board meeting date is scheduled for Tuesday, August 13 at 7:30 a.m.
Minutes submitted by Cindy Gardner, BID Director.