



**Hartland Business Improvement District
Board of Director's Meeting
Tuesday, April 9, 2019, 7:30 a.m.
Village Hall Board Room, 210 Cottonwood Ave., Hartland, WI**

BID Board Members Present: Steve Berger, Marilyn Haroldson, Dr. Jim Muenzenberger, Tom Brass, Mike Badani, Jessie Puzach, Jon Wojciechowski

BID Board Members Absent: Cheryl Pfundtner, Jeff Pfannerstill

Others Present: BID Ex-Officio Member, David Cox and BID Director, Cindy Gardner, Rick Conner

Meeting Proceedings

1. Board Meeting Call to Order: Meeting called to order at 7:34 a.m. by BID Board President, Tom Brass

2. Approval of Minutes: MOTION made by Badani to approve March 12, 2019, meeting minutes as presented; seconded by Puzach. MOTION passed unanimously.

3. President report by Tom Brass, BID President
None

4. Financial report by Tom Brass, BID President
Statement of operations and balance sheets through March, 2019. MOTION made by Muenzenberger to approve operations and balance sheets as presented; seconded by Haroldson. MOTION passed unanimously.

5. Committee Reports

a) Marketing Committee report by Steve Berger, Committee Chair

Recap of marketing meeting on April 5:

- Explorehartland.com webpage – final edits done, ready to go live.
- March Mania event had 25% increase over 2018. Total expenditure around \$525.
- Hartland Neighborhood Night Out - event committee working on details
- Ice Age Trail Committee update from Muenzenberger. Bark River clean up starting at Centennial Park scheduled for April 20, 2019.

b) Design Committee report by Jim Muenzenberger, Committee Chair

Recap of meeting on April 5:

- ACTION ITEM: Façade grant application from Rocky Soper, 111 E. Capitol Drive. Tabled for further review and more information needed. Committee to do a site visit.
- Façade projects for 2019 may exceed \$40,000 budget.
- Downtown seasonal decorations approved for downtown. Pole banners considered for Cottonwood and North Ave.

c) Economic Development Committee report by Marilyn Haroldson, Committee Chair

Meeting on April 10. Committee to review one loan application and look at potential redevelopment properties.

d) Executive Committee report by Tom Brass, Committee Chair

Committee did not meet.

6. BID Director Report presented by Cindy Gardner, BID Director

Lombard property still for sale, considerable price drop. Behrend's property on W. Capitol Drive full. Director will update/redecorate kiosk in Nixon Park in the near future.
Nice article about downtown Hartland and the BID in Lake Country NOW online on 4/2.
Director will promote sponsorship of benches downtown. Seven benches available for sponsorship.

7. State of the Village report presented by David Cox, Village Administrator

Two new Village Trustees elected, Robyn Ludtke & Rick Conner. Trustee Ann Walschlager reelected. Longtime Trustee Dick Landwehr retired.
Potential development of gravel pit in the village.
Village Administrator resigning – last day in office is April 30, 2019.
Village comprehensive plan and recreation plan wrapping up. Will be open for public review in near future and then back to Village for implementation in June.

8. Adjournment

MOTION by Wojciechowski to adjourn at 8:18 a.m.; seconded by Badani. MOTION passed unanimously.

Next BID Board meeting date is scheduled for Tuesday, May 14 at 7:30 a.m.

Minutes submitted by Cindy Gardner, BID Director.