



Meeting Agenda

Hartland Business Improvement District, Board of Director's Meeting

Tuesday, May 14, 2019, 7:30 a.m.

Village of Hartland Board Room, 210 Cottonwood Ave. lower level, Hartland, WI

1. Call to Order - BID President
2. Approval of Minutes – April 9, 2019
3. President's Report - BID President
4. Financial Report - BID Treasurer
 - a) Statements of operation and balance sheet
5. Committee Reports
 - a) Marketing Committee – Recap May 3 meeting: Explorehartland.com web page launch, HNNO update, Sidewalk Sale co-op advertising, IAT Committee update
 - b) Design Committee – Recap May 3 meeting:
 - Action Item: Façade grant application, Soper property @ 111 E. Capitol Drive (Tabi's / Lake Country)
 - Action Item: Sign grant application The Tribute Companies, 352 Cottonwood
 - Action Item: Sign grant application Keller Williams, 200 E. Capitol Drive
 - Action Item: Façade grant application Shelly Parra, 133 Hill St.
 - Action Item: Façade grant application Jim Cope, 131 E. Capitol Drive
 - Meeting with WE Energies on utility pole decorations
 - c) Economic Development Committee – recap of meeting on April 10
 - d) Executive Committee
6. BID Director Report – Update on district business activity
7. State of the Village – Village representative
8. Adjourn

Next Meeting: Tentatively scheduled for June 11, 2019, at 7:30 a.m.

Hartland BID Mission Statement

The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education.

Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.