



**Hartland Business Improvement District
Board of Director's Meeting
Tuesday, March 12, 2019, 7:30 a.m.
Village Hall Board Room, 210 Cottonwood Ave., Hartland, WI**

BID Board Members Present: Steve Berger, Marilyn Haroldson, Dr. Jim Muenzenberger, Tom Brass, Jeff Pfannerstill, Mike Badani, Jessie Puzach

BID Board Members Absent: Jon Wojciechowski, Cheryl Pfundtner

Others Present: BID Ex-Officio Member, David Cox and BID Director, Cindy Gardner

Meeting Proceedings

1. Board Meeting Call to Order: Meeting called to order at 7:33 a.m. by BID Board President, Tom Brass

2. Approval of Minutes: MOTION made by Muenzenberger to approve February 19, 2019, meeting minutes as presented; seconded by Badani. MOTION passed unanimously.

3. President report by Tom Brass, BID President
None

4. Financial report by Tom Brass, BID President
Statement of operations and balance sheets through February, 2019. MOTION made by Haroldson to approve operations and balance sheets as presented; seconded by Berger. MOTION passed unanimously.

5. Committee Reports

a) Marketing Committee report by Steve Berger, Committee Chair

Recap of marketing meeting on March 1:

- Explorehartland.com webpage – rollout expected early April. Comments about possibilities for promoting website.
- March Mania event has 15 confirmed participating businesses, banner installed at BMO corner.
- ACTION ITEM: Event Sponsorship in the amount of \$600 for Hartland Neighborhood Night Out on August 8, 2019. MOTION by Muenzenberger to approve \$600 for Hartland Neighborhood Night Out event sponsorship; seconded by Haroldson. MOTION passed unanimously.
- Ice Age Trail Committee update from Muezenberger. Bark River clean up from Hartbrook Park to Centennial Park scheduled for April 20, 2019. Map of clean up area presented.

b) Design Committee report by Jim Muenzenberger, Committee Chair

Recap of meeting on March 1:

- ACTION ITEM: Façade grant application from Behrend Properties LLC for 108-116 W. Capitol Drive property exterior painting project in the amount of \$7600. MOTION by Muenzenberger to approve façade grant in the amount of \$7600; seconded by Berger. MOTION passed unanimously.
- ACTION ITEM: Sign grant application from Avalon Graphics for 115 Hill St. exterior business signage in the amount of \$490. MOTION by Badani to approve sign grant in the amount of \$490; seconded by Berger. MOTION passed unanimously
- Comments on utility pole decorations along Cottonwood Ave. and North Ave. in the district.

c) Economic Development Committee report by Marilyn Haroldson, Committee Chair

Meeting on March 5. One loan application approved for \$25,000 on condition of receipt of project quotes and financials. Committee reviewed goals and ways to define properties for potential redevelopment.

d) Executive Committee report by Tom Brass, Committee Chair

Committee did not meet.

6. BID Director Report presented by Cindy Gardner, BID Director

Lombard property still for sale, considerable price drop. Call from potential buyer regarding zoning for business. Referred to building inspector.

Real estate agent moving into 103 North Ave. this month.

Director out on vacation March 28 & 29.

7. State of the Village report presented by David Cox, Village Administrator

345 Cottonwood rezoning to all residential will go to Plan Commission on 4/15 and Village Board on 4/22
Glen at Overlook Trails final plans to Plan Commission on 3/18 and Village Board on 3/25.

Comments regarding business owner parking complaint on E. Capitol Drive. BID Director will send out email to businesses in that area to remind their employees to use municipal parking lots.

Comments from Village President Pfannerstill on recognition for Village Trustee Dick Landwehr on 4/9 at Village Board meeting.

8. Adjournment

MOTION by Pfannerstill to adjourn at 8:28 a.m.; seconded by Berger. MOTION passed unanimously.

Next BID Board meeting date is scheduled for Tuesday, April 9 at 7:30 a.m.

Minutes submitted by Cindy Gardner, BID Director.