



**Hartland Business Improvement District
Board of Director's & Annual Meeting
Tuesday, February 19, 2019, 7:30 a.m.
Village Hall Board Room, 210 Cottonwood Ave., Hartland, WI**

BID Board Members Present: Steve Berger, Marilyn Haroldson, Dr. Jim Muenzenberger, Tom Brass, Jeff Pfannerstill, Mike Badani, Cheryl Pfundtner, Jessie Puzach, Jon Wojciechowski

BID Board Members Absent:

Others Present: BID Ex-Officio Member, David Cox and BID Director, Cindy Gardner

Meeting Proceedings

Annual Meeting called to order at 7:30 a.m. by BID Board President, Tom Brass. Meeting adjourned at 7:35 a.m.

1. Board Meeting Call to Order: Meeting called to order at 7:36 a.m. by BID Board President, Tom Brass

2. Approval of Minutes: MOTION made by Muenzenberger to approve January 8, 2019, meeting minutes as presented; seconded by Berger. MOTION passed unanimously.

3. President report by Tom Brass, BID President
None

4. Financial report by Cheryl Pfundtner, BID Treasurer
Statement of operations and balance sheets through January, 2019. MOTION made by Wojciechowski to approve operations and balance sheets as presented; seconded by Berger. MOTION passed unanimously.

5. Committee Reports

a) Marketing Committee report by Steve Berger, Committee Chair

Recap of marketing meeting on February 1:

- Explorehartland.com webpage – almost done, rollout in spring.
- 2019 downtown Hartland event cards printed and distributed.
- March Mania event has 13 confirmed participating businesses.
- Hartland Kid's Day sponsorship approved for \$250 Media Sponsor. Event is Wednesday, July 31, 2019 from 9am-2pm in Nixon Park.
- ACTION ITEM: Event Sponsorship in the amount of \$500 for Hartland Hometown Celebration Parade on June 30, 2019. MOTION by Muenzenberger to approve \$500 for Hartland Hometown Celebration Parade sponsorship; seconded by Berger. MOTION passed unanimously.
- Ice Age Trail Committee update from Muezenberger. Bark River clean up from Hartbrook Park to Centennial Park scheduled for April 20, 2019.

b) Design Committee report by Jim Muenzenberger, Committee Chair

Recap of meeting on February 1:

- Patio Petals attended meeting to discuss real flower plantings in light pole baskets. ACTION ITEM: Proposal from Patio Petals for real flower plantings in light pole baskets and plantings + maintenance of two planters on E. Capitol Drive for 2019 seasons in the amount of \$6006. MOTION by Haroldson to approve Patio Petals proposals as presented up to \$6100; seconded by Wojciechowski. MOTION passed unanimously.

- Comments on utility pole decorations/banners along Cottonwood Ave. and North Ave. in the district. WE Energies approved banners on poles, BID needs to decide on banner placement
- Discussion on banners/flags at Hartland Service. This is a Village of Hartland sign code issue. BID will defer decision to Village.

c) Economic Development Committee report by Marilyn Haroldson, Committee Chair

January meeting postponed.

d) Executive Committee report by Tom Brass, Committee Chair

Committee did not meet.

6. BID Director Report presented by Cindy Gardner, BID Director

Comments on Tour of America's Dairyland bike race in Hartland in the future.

New business moving into 115 Hill Street on March 1, Domino's relocating to a larger space in Cottonwood Plaza. One new business loan pool application.

Lombard property still for sale, Kutzt property off the market.

7. State of the Village report presented by David Cox, Village Administrator

Village board considered rezoning 345 Cottonwood to all residential. Did not pass.

Village working on comprehensive plan.

Glen at Overlook Trails decision expected by end of March, construction to start soon after.

8. Adjournment

MOTION by Badani to adjourn at 8:42 a.m.; seconded by Pfannerstill. MOTION passed unanimously.

Next BID Board meeting date is scheduled for Tuesday, March 12 at 7:30 a.m.

Minutes submitted by Cindy Gardner, BID Director.