



**Hartland Business Improvement District
Board of Director's Meeting
Tuesday, September 11, 2018, 7:30 a.m.
Village Hall Board Room, 210 Cottonwood Ave., Hartland, WI**

BID Board Members Present: Mike Badani, Steve Berger, Jon Wojciechowski, Marilyn Haroldson

BID Board Members Absent: Dr. Jim Muenzenberger, Tom Brass, Scott Heyerdahl, Cheryl Pfundtner
Jeff Pfannerstill

Others Present: BID Ex-Officio Member, David Cox and BID Director, Cindy Gardner

Meeting Proceedings

1. Board Meeting Call to Order: Meeting called to order at 7:36 a.m. by BID Board Member, Steve Berger

2. Approval of Minutes: MOTION made by Haroldson to August 7, 2018 meeting minutes as presented; seconded by Badani. All members present voted in the affirmative.

3. President report by Tom Brass, BID President

None - absent

4. Financial report by Cheryl Pfundtner, BID Treasurer

Treasurer absent. Brief discussion on 2019 budget.

5. Committee Reports

a) Marketing Committee report by Steve Berger, Committee Chair

Recap of marketing meeting on September 7:

- Hartland Lights 2018 event application from Marlene Millevolte requesting \$1,400.
- Sidewalk Sale Aug. 25 – nearly 50 vendors, good turnout
- 'nroote mobile app sign-up in process
- Nixon Park kiosk – director will continue to fill with information on Hartland happenings
- Water tower painting project – final revision will be presented at village plan commission meeting on Sept. 10. No additional charge to add web address.
- Marketing committee started 2019 budget process

b) Design Committee report by BID Director

Recap of design meeting on August 30:

- Action Item: Consideration of Sign & Awning Grant application from Tabi's Lake Country for new signage at 111 E. Capitol Drive. MOTION made by Haroldson to approve sign and awning grant for new signage for 111 E. Capitol Drive in the amount of \$554.50; seconded by Badani. All members present voted in the affirmative.
- Action Item: Consideration of Façade Grant application from Margrit Meier/Hartland Inn, for exterior painting at 110 Cottonwood Ave. MOTION made by Badani to approve façade grant for 110 Cottonwood Ave. in the amount of \$3075; seconded by Wojciechowski. All members present voted in the affirmative.
- Sign grant application for Keller Williams – tabled
- Patio Petals to quote live plantings in light pole baskets for summer 2019.
- Bench replacement project – All 19 benches installed. Director sent thank you letters to sponsors.

c) Economic Development Committee report by Marilyn Haroldson, Committee Chair

Committee met on August 22. One loan application reviewed for \$25,000.

c) Executive Committee report - None

6. BID Director Report presented by Cindy Gardner, BID Director

Business activity update: Former JC Insurance space leased to a children's speech therapist. Snap Fitness moved Sept. 1 into former Bogar's space. Lake Country Bed Barn moving mid-October into former Snap Fitness at 365 Cottonwood. Shore Line Cycle World moving Nov. 1 into 122 Cottonwood Ave.

7. State of the Village report presented by David Cox, Village Administrator

New police chief, Torin Misko, to be sworn in at 9/24/18 Village Board meeting.

VOH Board to review Glen at Overlook Trails condo development official plan on 9/24.

Paving projects upcoming. Draft of 2019 Village budget. New parking signs ordered. Parking place stripes approved for downtown business district. Comprehensive plan survey on village website.

8. Adjournment

MOTION by Wojciechowski to adjourn at 8:47 a.m.; seconded by Badani. All members present voted in the affirmative.

Next BID Board meeting date is scheduled for Tuesday, Oct. 9 at 7:30 a.m.

Minutes submitted by Cindy Gardner, BID Director.