



Meeting Agenda

Hartland Business Improvement District, Board of Director's Meeting

Tuesday, November 13, 2018, 7:30 a.m.

Village of Hartland Board Room, 210 Cottonwood Av. lower level, Hartland, WI

1. Call to Order - BID President
2. Approval of Minutes – October 9, 2018
3. President's Report - BID President
 - 2019 Board members & officers
4. Financial Report - BID Treasurer
 - a) Statements of operation and balance sheet
 - b) 2019 Budget
5. Committee Reports
 - a) Marketing Committee – Recap Nov. 2 meeting: Hartland Lights update, 2019 budget, Explorehartland.com web page
Action item: CP Holiday Train event application from Hartland Chamber of Commerce
Action item: quote for website hosting from Ocreative
 - b) Design Committee –
Recap Nov. 2 meeting:
Sign grant application – Snap Fitness, 352 Cottonwood Ave
Sign design approval & grant application – First Citizens Bank, 400 Cardinal Ln
Sign grant application – Shore Line Cycle World, 122 Cottonwood
Downtown decorations for winter
2019 Budget
 - c) Economic Development Committee – No Oct. meeting
 - d) Executive Committee
6. BID Director Report – Update on district business activity, photographs of store fronts
7. State of the Village – Village Administrator
8. Adjourn

Next Meeting: Tentatively scheduled for December 11, 2018 at 7:30 a.m.

Hartland BID Mission Statement

The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education.

Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.