



Meeting Agenda

Hartland Business Improvement District, Board of Director's Meeting

Tuesday, October 9, 2018, 7:30 a.m.

Village of Hartland Board Room, 210 Cottonwood Av. lower level, Hartland, WI

1. Call to Order - BID President
2. Approval of Minutes – September 11, 2018
3. President's Report - BID President
 - 2019 Board members & officers
4. Financial Report - BID Treasurer
 - a) Statements of operation and balance sheet
 - b) 2019 Budget
5. Committee Reports
 - a) Marketing Committee – Recap Oct. 5 meeting: Hartland Lights update, 2019 budget, Explorehartland.com web page quotes, Small Business Saturday, food trucks summer 2019, fall/winter member social, IAT committee update
 - b) Design Committee –
Reaffirm action items from Sept. 11 meeting: Tabi's sign grant, Hartland Inn façade grant.
Recap Oct. 5 meeting:
Sign grant application – Lake Country Bed Barn, 365 Cottonwood Ave
Sign grant application – Speech Language for Kids, 119 E Capitol Dr
Sign grant application – Evert-Luko Funeral Home, 170 Warren Ave.
Sandwich board sign Shore Line Cycle World = \$50
2019 Budget
 - c) Economic Development Committee –Recap of meeting on Sept. 26: One loan application approved
 - d) Executive Committee
6. BID Director Report – Update on district business activity
7. State of the Village – Village Administrator
8. Adjourn

Next Meeting: Tentatively scheduled for November 27, 2018 at 7:30 a.m.

Hartland BID Mission Statement

The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education.

Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.