



Meeting Agenda

Hartland Business Improvement District, Board of Director's Meeting

Tuesday, August 7, 2018, 7:30 a.m.

Village of Hartland Board Room, 210 Cottonwood Av. lower level, Hartland, WI

1. Call to Order - BID President
2. Approval of Minutes – June 12, 2018
3. President's Report - BID President
 - a) WI Dark Store legislation
4. Financial Report - BID Treasurer
 - a) Statements of operation and balance sheet
5. Committee Reports
 - a) Marketing Committee – Recap July 6 & August 3 meetings: Nixon Park kiosk, HNNO, Hartland Kid's Day & Sidewalk Sale events, IAT Committee update, women in business Leading Ladies project update, mobile app meeting at Chamber.
 - b) Design Committee – Recap July 6 & August 3 meetings:
 - Sign grant application – Tom Brass, 151 E. Capitol
 - Façade grant application – Louis Kaiser, 138 North Ave.
 - Façade grant application – Jim Liebert, 140 North Ave.
 - Sign grant application – Keller Williams, Riverwalk building
 - Behrend façade grant application – adjustment
 - Chamber sign grant application - adjustment
 - Bench replacement update, downtown parking signs
 - c) Economic Development Committee –Recap of meeting on July 11: One new loan application approved
 - d) Executive Committee
6. BID Director Report – Update on district business activity
7. State of the Village – Village Administrator
8. Adjourn

Next Meeting: Tentatively scheduled for September 11, 2018 at 7:30 a.m.

Hartland BID Mission Statement

The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education.

Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.