



**Hartland Business Improvement District
Board of Director's Meeting
Tuesday, June 12, 2018, 7:30 a.m.
Village Hall Board Room, 210 Cottonwood Ave., Hartland, WI**

BID Board Members Present: Dr. Jim Muenzenberger, Tom Brass, Scott Heyerdahl, Jon Wojciechowski, Steve Berger, Cheryl Pfundtner, Marilyn Haroldson, Jeff Pfannerstill

BID Board Members Absent: Mike Badani

Others Present: BID Ex-Officio Member, David Cox and BID Director, Cindy Gardner

Meeting Proceedings

1. Board Meeting Call to Order: Meeting called to order at 7:37 a.m. by BID President, Tom Brass

2. Approval of Minutes: MOTION made by Muenzenberger to approve May 8, 2018 meeting minutes as presented; seconded by Wojciechowski. MOTION passed unanimously.

3. President report by Tom Brass, BID President

Welcome new board member, Village President, Jeff Pfannerstill.

4. Financial report by Cheryl Pfundtner, BID Treasurer

BID Treasurer presented statements of operations and balance sheets for May, 2018. MOTION made by Haroldson to approve financial reports as presented; seconded by Berger. MOTION passed unanimously.

5. Committee Reports

a) Marketing Committee report by Steve Berger, Committee Chair

Recap of marketing meeting on June 1:

- Water tower painting concept revision. No additional cost to paint current concept.
- Committee approved \$300 Co-op Advertising Grant to Elise Miller, Lake Country Bed Barn, for Sidewalk Sale in August.
- Action Item: Consideration of quote from Best Edge Marketing for 500 children's sunglasses for giveaway item at upcoming events. Sunglasses will have downtownhartland.com printed on each temple/arm. MOTION made by Muenzenberger to accept quote of \$500+ for children's sunglasses; seconded by Haroldson. MOTION passed unanimously.
- Chillin' on the Trail art walk well attended. Time next year will be 6-8pm rather than 6-9pm.
- HNNO event August 2 has 23 confirmed business participants.
- "Leading Ladies" project moving ahead with 12 confirmed women-owned businesses participating.
- National Trails Day on June 2 had approximately 100 participants.
- Beer Snobs event on 6/17 – Snob Fest.

b) Design Committee report by Jim Muenzenberger, Committee Chair

- Action Item: Consideration of Sign & Awning Grant application from Hartland Chamber of Commerce, 300 Cottonwood Ave. MOTION made by Heyerdahl to approve sign and awning grant for Hartland Chamber of Commerce for lower level office door entrance sign in the amount of \$48.50; seconded by Berger. MOTION passed unanimously.
- Action Item: Consideration of Façade Grant application from Theia Vision Care, 213 E. Capitol Drive, for exterior painting project. MOTION made by Muenzenberger to approve façade grant for Theia Vision Care in the amount of \$716.26; seconded by Heyerdahl. MOTION passed unanimously.

- Bench size will be 4 feet for all. Director will order 20 benches, two extra for future use/replacements. Bench sponsorships coming into office. Five confirmed with payment, 3 additional commitments.
- New parking sign sample installed on Haight Dr. 2nd sample expected soon.

c) Economic Development Committee report by Marilyn Haroldson, Committee Chair

Committee met on May 30. Two new loan applications; one approved and closed for \$25,000, one under consideration. One existing loan application remains under review.

c) Executive Committee report - None

6. BID Director Report presented by Cindy Gardner, BID Director

Business activity update: Hartland Alternative Medicine closing June 15, JC Insurance closing due to retirement, Advanced Therapeutic Counseling moved to Delafield, former Bogar's space has a lease. Price lowered on two properties currently on the market. Recent inquiries for office space. No board meeting in July. August board meeting will be on Tuesday, August 7th rather than the 14th.

7. State of the Village report presented by David Cox, Village Administrator

Riverwalk commercial building amendment to PUD moving forward. Kiosk in Nixon Park installed.

8. Adjournment

MOTION by Pfannerstill to adjourn at 8:26 a.m.; seconded by Berger. MOTION passed unanimously.

Next BID Board meeting date is scheduled for Tuesday, August 7 at 7:30 a.m. No July board meeting. Minutes submitted by Cindy Gardner, BID Director.