



Meeting Agenda

Hartland Business Improvement District, Board of Director's Meeting

Tuesday, June 12, 2018, 7:30 a.m.

Village of Hartland Board Room, 210 Cottonwood Av. lower level, Hartland, WI

1. Call to Order - BID President
2. Approval of Minutes – May 8, 2018
3. President's Report - BID President
4. Financial Report - BID Treasurer
 - a) Statements of operation and balance sheet
5. Committee Reports
 - a) Marketing Committee – Recap June 1 meeting: Water tower painting concept & quote, Sidewalk sale co-op advertising application, Best Edge quote for giveaway item for events, Chillin' on the Trail art walk time change for next year 6-8pm, HNNO event update 23 confirmed participants, Women in Business project update.
 - b) Design Committee – Recap June 1 meeting:
Sign grant application – Hartland Chamber of Commerce, 300 Cottonwood Ave.
Façade grant application – Theia Vision Care, 213 E. Capitol Drive
Bench replacement update, downtown parking signs
 - c) Economic Development Committee –Recap of meeting on May 30: Two new loan applications, one review. One new loan approved for \$25,000
 - d) Executive Committee
6. BID Director Report – Update on district business activity, no July board meeting
7. State of the Village – Village Administrator
8. Adjourn

Next Meeting: Tentatively scheduled for August 14, 2018 at 7:30 a.m.

Hartland BID Mission Statement

The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education.

Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.