



**Hartland Business Improvement District
Board of Director's Meeting
Tuesday, April 10, 2018, 7:30 a.m.
Village Hall Board Room, 210 Cottonwood Ave., Hartland, WI**

BID Board Members Present: Dr. Jim Muenzenberger, Tom Brass, Scott Heyerdahl, Marilyn Haroldson, Mike Badani, Jon Wojciechowski, Steve Berger

BID Board Members Absent: Cheryl Pfundtner

Others Present: BID Ex-Officio Member, David Cox and BID Director, Cindy Gardner

Meeting Proceedings

1. Board Meeting Call to Order: Meeting called to order at 7:35 a.m. by BID President, Tom Brass

2. Approval of Minutes: MOTION made by Badani to approve March 13, 2018 meeting minutes as presented; seconded by Haroldson. MOTION passed unanimously.

3. President report by Tom Brass, BID President

Comments on resignation from BID board by Dave Lamerand.

Action Item: MOTION made by Muenzenberger to accept resignation with regret from BID board by board member Dave Lamerand; seconded by Heyerdahl. MOTION passed unanimously.

Board members will put together a list of potential replacements.

4. Financial report by Tom Brass, BID President

BID President presented statements of operations and balance sheets for March, 2018. MOTION made by Muenzenberger to approve financial reports as presented; seconded by Heyerdahl. MOTION passed unanimously.

5. Committee Reports

a) Marketing Committee report by Steve Berger, Committee Chair

Recap of marketing meeting on March 27:

- March Mania event successful. Approximately 500 participants.
- Chillin' on the Trail art walk is Friday, May 11 from 6-9pm. Art work displayed at four locations, 7-8 schools participating.
- Review & comments on water tower painting concept. Ocreative making edits.
- March Mania event starts 3/13/18. 13 participating businesses.
- Ice Age Trail Committee update from Muenzenberger. National Trails Day is Saturday, June 2. Hike from Delafield Fish Hatchery to Nixon Park. Bus provided to transport hikers from Nixon Park to Delafield. BID working with county chapter for promotion in Hartland.

b) Design Committee report by Jim Muenzenberger, Committee Chair

Recap of meeting on March 27:

- Bench sponsorship brochure complete and ready for disbursement. BID director will send out member email with details.
- Bench sample at BID office

c) Economic Development Committee report by Marilyn Haroldson, Committee Chair

Committee met on March 28. Review of one loan application; vote on amount of loan at next meeting.

Action Item: Small business certificate program application from Jessie Senglaub who completed four required classes at WCTC for BID small business certificate program. MOTION made by Haroldson to award Jessie Senglaub a small business certificate award in the amount of \$500 for completion of four required small business courses at WCTC; seconded by Badani. MOTION passed unanimously.

c) Executive Committee report - None

6. BID Director Report presented by Cindy Gardner, BID Director

Several BID properties currently on the market, one accepted offer.

One BID business relocating to larger space downtown, one new business in 134 Cottonwood.

Bench sample in BID office. Hope to have it installed outside Village Hall by mid-May.

7. State of the Village report presented by David Cox, Village Administrator

Election April 3. Three Village board trustees elected, one incumbent, two new.

County Hwy K/KE reroute approved for future development, recent increased density development proposal rejected.

Hogger's Pub presenting landscaping and outdoor use plan to Plan Commission on April 16.

Riverwalk commercial property plans being revised to convert to mostly commercial use with one upper apartment.

Downtown parking signs being replaced with more visible signs/colors.

8. Adjournment

MOTION by Badani to adjourn at 8:57 a.m.; seconded by Wojciechowski. MOTION passed unanimously.

Next BID Board meeting date is scheduled for Tuesday, May 8 at 7:30 a.m.

Minutes submitted by Cindy Gardner, BID Director.