



### **Meeting Agenda**

#### **Hartland Business Improvement District, Board of Director's Meeting**

Tuesday, March 12, 2019, 7:30 a.m.

Village of Hartland Board Room, 210 Cottonwood Ave. lower level, Hartland, WI

1. Call to Order - BID President
2. Approval of Minutes – February 19, 2019
3. President's Report - BID President
4. Financial Report - BID Treasurer
  - a) Statements of operation and balance sheet
5. Committee Reports
  - a) Marketing Committee – Recap March 1 meeting: Explorehartland.com web page, March Mania event update, HNNO event update, IAT Committee update  
Action Item: HNNO event sponsorship application
  - b) Design Committee – Recap March 1 meeting:  
Action Item: Behrend property, 104-116 W Capitol Dr, façade grant application  
Action Item: Avalon Graphics, 115 Hill St, sign grant application  
Downtown decorations/utility poles comments
  - c) Economic Development Committee – meeting March 5<sup>th</sup>
  - d) Executive Committee
6. BID Director Report – Update on district business activity
7. State of the Village – Village Administrator
8. Adjourn

Next Meeting: Tentatively scheduled for April 9, 2019, at 7:30 a.m.

#### **Hartland BID Mission Statement**

*The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education.*

*Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.*