



**Hartland Business Improvement District  
Board of Director's Meeting  
Tuesday, January 8, 2019, 7:30 a.m.  
Village Hall Board Room, 210 Cottonwood Ave., Hartland, WI**

**BID Board Members Present:** Steve Berger, Marilyn Haroldson, Dr. Jim Muenzenberger, Tom Brass, Jeff Pfannerstill, Mike Badani, Cheryl Pfundtner, Jessie Puzach, Jon Wojciechowski

**BID Board Members Absent:**

**Others Present:** BID Ex-Officio Member, David Cox and BID Director, Cindy Gardner

**Meeting Proceedings**

**1. Board Meeting Call to Order:** Meeting called to order at 7:32 a.m. by BID Board President, Tom Brass

**2. Approval of Minutes:** MOTION made by Badani to approve December 11, 2018 meeting minutes as presented; seconded by Muenzenberger. MOTION passed unanimously.

**3. President report by Tom Brass, BID President**

BID Annual Meeting will be held prior to the start of the next board meeting on Feb. 12, 2019. Director will send out announcement.

**4. Financial report by Cheryl Pfundtner, BID Treasurer**

Statement of operations and balance sheets through December, 2018. MOTION made by Haroldson to approve draft of final statement for 2018 of operations and balance sheets as presented; seconded by Muenzenberger. MOTION passed unanimously.  
Comments about open façade grants and payments.

**5. Committee Reports**

**a) Marketing Committee report by Steve Berger, Committee Chair**

Recap of marketing meeting on January 4:

- Explorehartland.com webpage – reviewed layout/design from Ocreative and will continue to work on it.
- Discussion about downtown events. The BID will not pay/compensate event coordinators for their time.
- Ice Age Trail Committee update from Muezenberger. Committee talking about a river clean up from Hartbrook Park to Centennial Park for summer 2019. Big undertaking.

**b) Design Committee report by Jim Muenzenberger, Committee Chair**

Recap of meeting on January 4:

- Committee approved projection sign design for Keller Williams Real Estate.
- Discussion on potential façade projects in 2019.
- Streetscaping opportunities for 2019. Patio Petals will present flower basket options at next meeting
- Possibility for utility pole decorations.

**c) Economic Development Committee report by Marilyn Haroldson, Committee Chair**

No meeting in November.

**c) Executive Committee report by Tom Brass, Committee Chair**

Committee did not meet.

**6. BID Director Report presented by Cindy Gardner, BID Director**

Director presented 2018 BID Annual Report. MOTION by Haroldson to approve 2018 BID Annual Report with corrections if needed; seconded by Berger. MOTION passed unanimously.  
Comments on properties for sale and business activity in district.

**7. State of the Village report presented by David Cox, Village Administrator**

Glen at Overlook Trails approval moving forward. Final draft expected in March, construction start summer.  
Property tax bills mailed to all village property owners.  
Pedestrian bridge by Palmer's will be replaced this year. Alley to be repaired there.  
Village of Hartland Board – April election 4 people will be on ballot for 3 open positions.

**8. Adjournment**

MOTION by Badani to adjourn at 8:37 a.m.; seconded by Pfannerstill. MOTION passed unanimously.

*Next BID Board meeting date is scheduled for Tuesday, February 12 at 7:30 a.m.  
Minutes submitted by Cindy Gardner, BID Director.*