



**Hartland Business Improvement District
Board of Director's Meeting
Tuesday, December 11, 2018, 7:30 a.m.
Village Hall Board Room, 210 Cottonwood Ave., Hartland, WI**

BID Board Members Present: Steve Berger, Marilyn Haroldson, Dr. Jim Muenzenberger, Tom Brass, Scott Heyerdahl, Jeff Pfannerstill, Mike Badani, Cheryl Pfundtner

BID Board Members Absent: Jon Wojciechowski

Others Present: BID Ex-Officio Member, David Cox and BID Director, Cindy Gardner

Meeting Proceedings

1. Board Meeting Call to Order: Meeting called to order at 7:34 a.m. by BID Board President, Tom Brass

2. Approval of Minutes: MOTION made by Muenzenberger to approve November 13, 2018 meeting minutes as presented; seconded by Badani. MOTION passed unanimously.

3. President report by Tom Brass, BID President

Recognition and thanks to board member Heyerdahl for his eleven years of service to the Hartland BID. Heyerdahl stepping down at the end of his term on Dec. 31, 2018.

4. Financial report by Cheryl Pfundtner, BID Treasurer

Statement of operations and balance sheets through November, 2018. MOTION made by Haroldson to approve statement of operations and balance sheets as presented; seconded by Heyerdahl. MOTION passed unanimously.

2019 Final BID budget distributed.

Action Item: 2019 BID Operating Plan presented. MOTION made by Munzenberger to accept 2019 BID Operating Plan as presented with two minor edits; seconded by Pfannerstill. MOTION passed unanimously. BID Director will correct and publish.

5. Committee Reports

a) Marketing Committee report by Steve Berger, Committee Chair

Recap of marketing meeting on December 7:

- Hartland Lights, Nov. 30, 2018 – good turnout, nice weather
- Small Business Saturday – good retail sales at participating stores
- Explorehartland.com webpage – additional work needs to be done on feedback and edits for Ocreative. Committee will discuss at next meeting on Jan. 4, 2019.
- Ice Age Trail Committee update from Muezenberger. Committee meeting in Jan. to discuss website and future Bark River cleanup projects. Kiosk in Centennial Park near completion.

b) Design Committee report by Jim Muenzenberger, Committee Chair

No meeting on December 7.

c) Economic Development Committee report by Marilyn Haroldson, Committee Chair

No meeting in November.

c) Executive Committee report by Tom Brass, Committee Chair

Committee did not meet.

6. BID Director Report presented by Cindy Gardner, BID Director

New tenant moving into former Shore Line Cycle World in January.

Comments on properties for sale in district.

7. State of the Village report presented by David Cox, Village Administrator

Glen at Overlook Trails vote delayed. Village hopes to wrap up proposal soon.

Village Fire Department celebrated 125 years on 12/8/18.

Assessor done with all village properties. Assessment updates should be complete end of Jan. 2019

Village of Hartland not currently impacted by Dark Store Legislation.

Village Trustee Landwehr retiring from board at end of current term.

8. Adjournment

MOTION by Badani to adjourn at 8:22 a.m.; seconded by Haroldson. MOTION passed unanimously.

Next BID Board meeting date is scheduled for Tuesday, January 8 at 7:30 a.m.

Minutes submitted by Cindy Gardner, BID Director.