



Meeting Agenda

Hartland Business Improvement District, Board of Director's Meeting

Tuesday, January 8, 2019, 7:30 a.m.

Village of Hartland Board Room, 210 Cottonwood Ave. lower level, Hartland, WI

1. Call to Order - BID President
2. Approval of Minutes – December 11, 2018
3. President's Report - BID President
Annual Meeting 2/12/19 prior to start of board meeting
4. Financial Report - BID Treasurer
 - a) Statements of operation and balance sheet
5. Committee Reports
 - a) Marketing Committee – Recap Jan. 4 meeting: Explorehartland.com web page, 2019 Marketing plan/goals, IAT Committee update
 - b) Design Committee – Recap Jan. 4 meeting:
Keller Williams sign design & possible grant application
 - c) Economic Development Committee
 - d) Executive Committee
6. BID Director Report – Update on district business activity, 2018 Annual Report
7. State of the Village – Village Administrator
8. Adjourn

Next Meeting: Tentatively scheduled for February 12, 2019, at 7:30 a.m.

Hartland BID Mission Statement

The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education.

Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.