



Meeting Agenda

Hartland Business Improvement District, Board of Director's Meeting

Tuesday, Sept. 11, 2018, 7:30 a.m.

Village of Hartland Board Room, 210 Cottonwood Av. lower level, Hartland, WI

1. Call to Order - BID President
2. Approval of Minutes – August 7, 2018
3. President's Report - BID President
4. Financial Report - BID Treasurer
 - a) Statements of operation and balance sheet
 - b) 2019 Budget
5. Committee Reports
 - a) Marketing Committee – Recap Sept. 7 meeting: Hartland Lights event application & update, Sidewalk sale feedback, 'nroute app, Nixon Park kiosk, water tower painting update, 2019 marketing budget.
 - b) Design Committee – Recap August 30 meeting:
 - Sign grant application – Tabi's, 111 E. Capitol
 - Façade grant application – Margrit Meier, Hartland Inn, 110 Cottonwood Ave.
 - Sign grant application – Keller Williams - tabled
 - Patio Petals – live plantings in light pole baskets in 2019
 - Bench replacement update, thank you letters
 - c) Economic Development Committee –Recap of meeting on August 22: One loan application review
 - d) Executive Committee
6. BID Director Report – Update on district business activity
7. State of the Village – Village Administrator
8. Adjourn

Next Meeting: Tentatively scheduled for October 9, 2018 at 7:30 a.m.

Hartland BID Mission Statement

The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education.

Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.