



### Meeting Agenda

#### Hartland Business Improvement District, Board of Director's & Annual Meeting

Tuesday, February 13, 2018, 7:30 a.m.

Village Hall Board Room, 210 Cottonwood Ave lower level, Hartland, WI

1. BID Annual Meeting – 7:30am
2. Call to Order - BID President
3. Approval of Agenda – Feb. 13, 2018
4. Approval of Minutes – Jan. 9, 2018
5. President's Report - BID President  
Approval of 2017 Annual Report
6. Financial Report - BID Treasurer
  - a) Statements of operation and balance sheet
7. Committee Reports
  - a) Marketing Committee – Recap Feb. 2 meeting: Hartland Madness event application, Hartland Kid's Day event sponsorship, May art walk update, blog page/guest bloggers, Ice Age Trail committee update.
  - b) Design Committee – Recap Feb. 2 meeting: Sandwich board sign grant approved for Theia Vision Care, downtown bench quote, water tower painting
  - c) Economic Development Committee –Recap of meeting on Jan. 31: Marketing Automation presentation for BID members on March 20
  - d) Executive Committee
8. BID Director Report – Update on district business activity
9. State of the Village – Village Administrator
10. Adjourn

Next Meeting: Tentatively scheduled for March 13, 2018 at 7:30 a.m.

#### Hartland BID Mission Statement

*The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education.*

*Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.*