



Meeting Agenda
Hartland Business Improvement District, Board of Director's Meeting

Tuesday, January 9, 2018, 7:30 a.m.

Village Hall Board Room, 210 Cottonwood Ave, Hartland, WI

1. Call to Order - BID President
2. Approval of Agenda – Jan. 9, 2018
3. Approval of Minutes – Dec. 12, 2017
4. President's Report - BID President
Executive Officer appointments for 2018
5. Financial Report - BID Treasurer
 - a) Statements of operation and balance sheet
6. Committee Reports
 - a) Marketing Committee – Recap Jan. 5 meeting: Marketing & event calendar for 2018, blog page addition to website, IAT committee update
 - b) Design Committee – Recap of Jan. 5 meeting: Potential façade & sign projects in 2018, downtown bench design
 - c) Economic Development Committee – No December meeting
 - d) Executive Committee
7. BID Director Report – Update on district business activity
8. State of the Village – Village Administrator
9. Adjourn

Next Meeting: Tentatively scheduled for February 13, 2018 at 7:30 a.m.

Hartland BID Mission Statement

The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education.

Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.