



Meeting Agenda

Hartland Business Improvement District, Board of Director's Meeting

Tuesday, November 14, 2017, 7:30 a.m.

Beer Snobs Ale & Eats, 122 Cottonwood Ave, Hartland WI

1. Call to Order - BID President
2. Approval of Agenda – Nov. 14, 2017
3. Approval of Minutes – Oct. 10, 2017
4. President's Report - BID President
5. Financial Report - BID Treasurer
 - a) Statements of operation and balance sheet
6. Committee Reports
 - a) Marketing Committee – Recap Nov. 3 meeting: Event application for CP Holiday Train, marketing ideas for 2018, IAT committee update, Hartland Lights update
 - b) Design Committee – Recap of Nov, 3 meeting: downtown holiday lighting, bench replacement
 - c) Economic Development Committee – October 25 meeting, one loan approval
 - d) Executive Committee
7. BID Director Report – Update on district business activity
8. State of the Village – Village Administrator
9. Adjourn

Next Meeting: Tentatively scheduled for December 12, 2017 at 7:30 a.m.

Hartland BID Mission Statement

The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education.

Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.