



### **Meeting Agenda**

#### **Hartland Business Improvement District, Board of Director's Meeting**

Tuesday, October 10, 2017, 7:30 a.m.

Emanuele & Haut CPAs Conference Room, 142 E. Capitol Dr, Hartland WI

1. Call to Order - BID President
2. Approval of Agenda – Oct. 10, 2017
3. Approval of Minutes – Sept. 12, 2017
4. President's Report - BID President
5. Financial Report - BID Treasurer
  - a) Statements of operation and balance sheet
  - b) 2018 Budget
6. Committee Reports
  - a) Marketing Committee – Recap Oct. 6 meeting: Hartland Lights update, fall social, billboard update, IAT committee update
  - b) Design Committee – Recap of Oct. 6 meeting: Facade grant application for Jerry & Marie Arenas, downtown holiday lighting
  - c) Economic Development Committee – September 27 meeting recap
  - d) Executive Committee – September 26 meeting recap
7. BID Director Report – Update on district business activity
8. State of the Village – Village Administrator
9. Adjourn

Next Meeting: Tentatively scheduled for November 14, 2017 at 7:30 a.m.

#### **Hartland BID Mission Statement**

*The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education.*

*Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.*