



**Hartland Business Improvement District
Board of Director's Meeting
June 13, 2017, 7:30 a.m.
Emanuele & Haut CPAs Conference Room, 142 E. Capitol Dr, Hartland, WI**

BID Board Members Present: Tom Brass, Dave Lamerand, Jon Wojciechowski, Marilyn Haroldson, Sam Emanuele, Mike Badani, Scott Heyerdahl, Steve Berger

BID Board Members Absent: Dr. Jim Muenzenberger

Others Present: BID Ex-Officio Member, David Cox and BID Director, Cindy Gardner

Meeting Proceedings

1. Board Meeting Call to Order: Meeting called to order at 7:34 a.m. by BID President, Tom Brass.

2. Approval of Agenda: MOTION made by Emanuele to approve June 13, 2017 meeting agenda as presented; seconded by Heyerdahl. MOTION passed unanimously.

3. Approval of Minutes: MOTION made by Haroldson to approve May 9, 2017 meeting minutes as presented; seconded by Wojciechowski. MOTION passed unanimously.

4. President report by Tom Brass, BID President

None

5. Financial report by Sam Emanuele, BID Treasurer

BID Treasurer presented statement of operations and balance sheets for May, 2017. MOTION made by Lamerand to approve financial reports as presented; seconded by Heyerdahl. MOTION passed unanimously.

6. Committee Reports

a) Marketing Committee report by Cindy Gardner, Committee Member

Recap of marketing meeting on June 9:

- Committee approved one third of cost up to \$300 donation to Jack Sullivan for his Eagle Scout project in Centennial Park. Jack proposing to build a kiosk with information on the Ice Age Trail and downtown Hartland.
- BID Spring Social was June 8 at Nixon Park. Good attendance, first night of beer garden in the park.
- HNNO Aug. 3. Fourteen confirmed participating businesses.
- Sidewalk sale Aug. 26 from 10-2pm. Fifteen confirmed vendors.
- Billboard update from Heyerdahl. Approximate cost for commercial sized billboard \$140,000. Need to discuss at next marketing meeting.
- Ice Age Trail Committee update. Group working on verbage and photos for IATA website page.

b) Design Committee report by Cindy Gardner, Committee Member

- **Action Item:** Consideration of Facade Grant application from Tom Brass for 151 E. Capitol Dr. front window replacement. MOTION by Badani to approve facade grant in the amount of \$2337.50; seconded by Haroldson. MOTION passed unanimously.
- **Action Item:** Consideration of Facade Grant application from ARKAD Group for 139 E. Capitol Dr. mansard roof replacement. MOTION by Heyerdahl to approve sign grant in the amount of \$3,000; seconded by Lamerand. MOTION passed unanimously.

- **Action Item:** Consideration of Facade Grant application from Kyle Miller & Andy Fallon of Emergency Disaster Recovery for 230 Pawling Ave. exterior improvements. MOTION by Haroldson to approve facade grant in the amount of \$7,000; seconded by Emanuele. MOTION passed unanimously.
- **Action Item:** Consideration of Sign Grant application from Kyle Miller & Andy Fallon of Emergency Disaster Recovery for 230 Pawling Ave. MOTION by Haroldson to approve sign grant in the amount of 50% of cost up to \$750 pending quote submission and sign design approval by the BID and the Village of Hartland Architectural Board; seconded by Lamerand. MOTION passed unanimously.

c) Economic Development Committee by Marilyn Haroldson, Committee Chair

Committee met on May 24 at First Bank Financial Centre in Hartland. Two business loan applications presented and approved. First Bank committed an additional \$200,000 to loan pool.

d) Executive Committee report by Tom Brass, Committee Chair

None.

7. BID Director Report presented by Cindy Gardner, BID Director

Three new businesses opened/opening in downtown Hartland – Anchor Point Realty, Tri-Tech Infrastructure, Hogger’s Pub.
Downtown Hartland dining card/flyer dropped off at Marriott West for guests attending US Open.
No board meeting in July.

8. State of the Village report presented by David Cox, Village Administrator

Riverwalk commercial building proceeding with the original plans.
Administrator Cox and Village President Pfannerstill attended a vaping industry FDA hearing in Washington D.C. at the end of May.
Hometown Celebration weekend is June 30-July 2. Saturday events in park organized.

9. Adjournment

MOTION by Lamerand to adjourn at 8:39 a.m.; seconded by Badani. MOTION passed unanimously.

*Next BID Board meeting date is scheduled for Tuesday, August 8 at 7:30 a.m.
Minutes submitted by Cindy Gardner, BID Director.*