



Meeting Agenda

Hartland Business Improvement District, Board of Director's Meeting

Tuesday, May 9, 2017, 7:30 a.m.

Emanuele & Haut CPAs Conference Room, 142 E. Capitol Dr, Hartland WI

1. Call to Order - BID President
2. Approval of Agenda – May 9, 2017
3. Approval of Minutes – April 18, 2017
4. President's Report - BID President
5. Financial Report - BID Treasurer
 - a) Statements of operation and balance sheet
6. Committee Reports
 - a) Marketing Committee – Recap of May 5 meeting: Co-op Adv. Grant application Beer Snobs, Spring Social June 8, Chillin' on the Trail Art Walk & HNNO events, billboard update, IAT committee update
 - b) Design Committee – Recap of May 5 meeting: Façade &/or sign grant applications for Lake Country Playhouse, Hogger's Pub, Dr. Anna Koeck - Theia Vision Care, and Allstate Insurance. Discussion on policies for non-profit owned properties and businesses.
 - c) Economic Development Committee – Recap of April 26 meeting; policy discussion & loan application
 - d) Executive Committee
7. BID Director Report – Update on district business activity
8. State of the Village – Village Administrator
9. Adjourn

Next Meeting: Tentatively scheduled for June 13, 2017 at 7:30 a.m.

Hartland BID Mission Statement

The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education.

Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.