



**Meeting Agenda**  
**Hartland Business Improvement District, Board of Director's Meeting**

Tuesday, April 18, 2017, 7:30 a.m.

**Beer Snobs Ale & Eats, 122 Cottonwood Ave, Hartland, WI**

1. Call to Order - BID President
2. Approval of Agenda – April 18, 2017
3. Approval of Minutes – March 14, 2017
4. President's Report - BID President  
Recommendation for Dr. Jim Muenzenberger to serve as the BID representative on the Village of Hartland Ice Age Trail Committee.
5. Financial Report - BID Treasurer
  - a) Statements of operation and balance sheet
6. Committee Reports
  - a) Marketing Committee – Recap of April 7 meeting  
Co-op Adv. Grant application Lake Country Bed Barn, billboard update, USGA concierge restaurant opportunities
  - b) Design Committee – Recap of April 7 meeting; sign grant applications TTP Academy, Hartland Professional Building & Allstate
  - c) Economic Development Committee – Recap of March 29 meeting; loan applications
  - d) Executive Committee
7. BID Director Report – updates on district business activity
8. State of the Village – Village Administrator
9. Adjourn

Next Meeting: Tentatively scheduled for May 9, 2017 at 7:30 a.m.

**Hartland BID Mission Statement**

*The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education.*

*Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.*