



Meeting Agenda
Hartland Business Improvement District, Board of Director's Meeting
Tuesday, March 14, 2017, 7:30 a.m.
Emanuele & Haut CPA's Conference Room, 142 E. Capitol Drive, Hartland, WI

1. Call to Order - BID President
2. Approval of Agenda – March 14, 2017
3. Approval of Minutes – February 14, 2017
4. President's Report - BID President
5. Financial Report - BID Treasurer
 - a) Statements of operation and balance sheet
6. Committee Reports
 - a) Marketing Committee – Recap of March 3 meeting
Event sponsorship applications, co-op marketing program, billboard, Poker Pub Walk feedback, Hometown Celebration weekend ideas
 - b) Design Committee – Recap of March 3 meeting; streetscaping upgrades
 - c) Economic Development Committee – no meeting in February
 - d) Executive Committee
7. BID Director Report – updates on district business activity
8. State of the Village – Village Administrator
9. Adjourn

Next Meeting: Tentatively scheduled for April 11, 2017 at 7:30 a.m.

Hartland BID Mission Statement

The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education.

Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.