



### Meeting Agenda

#### Hartland Business Improvement District, Board of Director's Meeting

Tuesday, February 14, 2017, 7:30 a.m.

Emanuele & Haut CPA's Conference Room, 142 E. Capitol Drive, Hartland, WI

1. BID Annual Meeting – 7:30am
2. Call to Order - BID President
3. Approval of Agenda – February 14, 2017
4. Approval of Minutes – January 10, 2017
5. President's Report - BID President
6. Financial Report - BID Treasurer
  - a) Statements of operation and balance sheet
7. Committee Reports
  - a) Marketing Committee – Recap of Feb. 3 meeting; IAT Committee, co-op marketing, billboard, Poker Pub Walk, Hometown Celebration weekend
  - b) Design Committee – Recap of Feb. 3 meeting; Sign grant application approval for Triangle Tap, sign grant modification for Hartland Service
  - c) Economic Development Committee
  - d) Executive Committee
8. BID Director Report – updates on district business activity
9. State of the Village – Village Administrator
10. Adjourn

Next Meeting: Scheduled for March 14, 2017 at 7:30 a.m.

#### Hartland BID Mission Statement

*The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education.*

*Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.*