



**Hartland Business Improvement District
Board of Director's Meeting
August 9, 2016, 7:30 a.m.
Emanuele & Haut CPAs Conference Room, 142 E. Capitol Drive, Hartland, WI**

BID Board Members Present: Tom Brass, Dr. Jim Muenzenberger, Dave Lamerand, Scott Heyerdahl, Marilyn Haroldson, Sam Emanuele, Mike Badani, Jon Wojciechowski

BID Board Members Absent: Steve Berger

Others Present: BID Ex-Officio Member, David Cox and BID Director, Cindy Gardner

Meeting Proceedings

1. Board Meeting Call to Order: Meeting called to order at 7:34 a.m. by BID President, Tom Brass

2. Approval of Agenda: MOTION made by Lamerand to approve August 9, 2016 meeting agenda as presented; seconded by Emanuele. MOTION passed unanimously.

3. Approval of Minutes: MOTION made by Lamerand to approve June 14, 2016 meeting minutes as presented; seconded by Muenzenberger. MOTION passed unanimously.

4. President report by Tom Brass, BID President

None

5. Financial report by Sam Emanuele, BID Treasurer

BID Treasurer presented statements of operations and balance sheet through July 2016. MOTION made by Muenzenberger to approve financial reports as presented; seconded by Lamerand. MOTION passed unanimously.

BID Treasurer presented BID office lease details through 12/31/2019.

6. Committee Reports

a) Marketing Committee report by Scott Heyerdahl and Jim Muenzenberger, Committee Members

Recap of marketing meeting on August 5:

- Discussion about the marketing campaign proposals.
Action Item: Website refresh proposal from Ocreative. MOTION made by Muenzenberger to approve up to \$2,000 for website refresh from Ocreative; seconded by Haroldson. MOTION passed unanimously.
- Comments about recent and upcoming downtown Hartland events.
- Action Item: Renewal of annual Ice Age Trail Alliance membership. MOTION made by Heyerdahl to renew Trail Blazer level membership in the amount of \$120; seconded by Haroldson. MOTION passed unanimously.

b) Design Committee report by Jim Muenzenberger, Committee Chair

- Action Item: Sign & Awning Grant application from Premier Partners at 134 Cottonwood Ave. Project cost for exterior signage is \$515. MOTION by Muenzenberger to approve sign and awning grant in the amount of \$257.50; seconded by Badani. MOTION passed unanimously.
- Update from Muenzenberger on Ice Age Trail Committee
- Comments on bridges, paths, signs, benches.

c) Economic Development Committee by Marilyn Haroldson, Committee Chair

Did not meet in July

d) Executive Committee report by Tom Brass, Committee Chair

None

7. BID Director Report presented by Cindy Gardner, BID Director

Update on business activity downtown.

Library's Ice Age Trail Education Center grand opening Aug. 23.

8. State of the Village report presented by David Cox, Village Administrator

Riverwalk development covered bridge approved at Village board meeting on Aug. 8.

New floor in Village Recreation/Community Center.

Your-Choice teenage bedroom has permanent location at the Survive Alive House.

Water rates increase public hearing Sept. 22.

New concrete and sidewalk work by Village in front of North Ave. properties.

9. New Business

None

10. Old Business

None

11. Guest Comments

12. Adjournment

MOTION by Haroldson to adjourn at 8:50 a.m.; seconded by Badani. MOTION passed unanimously.

*Next BID Board meeting date is tentatively scheduled for Tuesday, September 13, 2016 at 7:30 a.m.
Minutes submitted by Cindy Gardner, BID Director.*