



**Hartland Business Improvement District  
Board of Director's Meeting  
March 8, 2016, 7:30 a.m.  
Emanuele & Haut CPAs Conference Room, 142 E. Capitol Drive, Hartland, WI**

**BID Board Members Present:** Tom Brass, Dr. Jim Muenzenberger, Dave Lamerand, Scott Heyerdahl, Marilyn Haroldson, Sam Emanuele, Mike Badani, Steve Berger

**BID Board Members Absent:** Jon Wojciechowski

**Others Present:** BID Ex-Officio Member, David Cox and BID Director, Cindy Gardner

**Meeting Proceedings**

**1. Board Meeting Call to Order:** Meeting called to order at 7:33 a.m. by BID President, Tom Brass

**2. Approval of Agenda:** MOTION made by Emanuele to approve March 8, 2016 meeting agenda as presented; seconded by Muenzenberger. MOTION passed unanimously.

**3. Approval of Minutes:** MOTION made by Emanuele to approve February 9, 2016 meeting minutes as presented; seconded by Badani. MOTION passed unanimously.

**4. President report by Tom Brass, BID President**  
None

**5. Financial report by Sam Emanuele, BID Treasurer**  
BID Treasurer presented statements of operations and balance sheet through February 2016. MOTION made by Lamerand to approve financial reports as adjusted; seconded by Badanie. MOTION passed unanimously.

**6. Committee Reports**

**a) Marketing Committee report by Steve Berger, Cindy Gardner & Tom Brass, Committee Members**

Recap of marketing meeting on March 4:

- 'Chillin' on the Trail' art walk slated for Friday, May 13. Marlene Millevolte coordinating.
- BID member spring social scheduled for Wednesday, April 20 at Beer Snobs from 5-7pm. Email invite going out this week.
- Poker Pub Walk feedback was positive. Approximately 50 adult participants.
- Hartland Neighborhood Night Out event scheduled for August 4. Ana Alarcon and Elise Miller coordinating evening's activities which will include business scavenger hunt and movie in Nixon Park.

Action Item: Event sponsorship for Hartland Neighborhood Night Out on August 4, 2016. MOTION made by Haroldson to approve sponsorship in the amount of \$600; seconded by Heyerdahl. MOTION passed unanimously.

**b) Design Committee reported by Cindy Gardner, Committee Member**

Meeting on March 4: Approved sign design for Shore Line Cycle World, James Mattox, who is moving into 103 North Ave. Does not want to apply for sign grant.

**c) Economic Development Committee by Marilyn Haroldson, Committee Chair**

Meeting on February 24 at First Bank Financial Centre in Hartland:

- Comments on Riverwalk commercial building.
- Haroldson is part of the Mid Kettle Moraine Partners Group. They are updating map and will highlight Hartland as an Ice Age Trail Community. Working with Village of Hartland on this.

Action Item: Food & refreshment donation for Mid Kettle Moraine Partners Group Annual Community Event in Hartland on Wednesday, April 13, 2016. MOTION made by Muenzenberger to approve food & refreshment donation in the amount of \$100; seconded by Lamerand. MOTION passed unanimously.

**d) Executive Committee report by Tom Brass, Committee Chair**

None

**7. BID Director Report presented by Cindy Gardner, BID Director**

Report on business activity in the district:

Two new businesses opening soon downtown, one property in process of being sold and new owner of Snap Fitness. Space available at 140 North Ave. Many inquiries on property for sale at 150 E. Capitol Drive. Premier Properties sold to First Weber, name will change to Premier Partners and office will remain downtown Hartland.

**8. State of the Village report presented by David Cox, Village Administrator**

Village of Hartland Ice Age Trail Committee applications coming in with more than anticipated.

Working on agreements with several property owners for additional public parking spots.

Joint Village Board and Park Board meeting on March 7 to discuss Veteran Memorial designs for Nixon Park. Narrowed down to 3 designs.

**9. New Business**

Comments from Brass regarding a new brat stand at Fox. Bros. Piggly Wiggly.

Comments from Heyerdahl on the Premier Properties/First Weber partnership.

Brief discussion on landscaping at corner of Cottonwood and Industrial Drive; post office corner.

Comments from Cox on street resurfacing projects this summer and downtown power outage on Feb. 19.

Comments from Brass on BID Director nomination for a Chamber Kudos Award.

Action Item: BID to pay for cost of BID Director and one guest to attend Hartland Chamber of Commerce Kudos Award Dinner at Seven Seas on Thursday, April 14, 2016. MOTION made by Heyerdahl to approve BID Director and one guest to attend Chamber Kudos Award dinner in the amount of \$100; seconded by Berger. MOTION passed unanimously.

**10. Old Business**

None

**11. Guest Comments**

**12. Adjournment**

MOTION by Lamerand to adjourn at 8:27 a.m.; seconded by Badani. MOTION passed unanimously.

*Next BID Board meeting date is tentatively scheduled for Tuesday, April 12,, 2016 at 7:30 a.m.  
Minutes submitted by Cindy Gardner, BID Director.*